



# **2010 – 2011 ASHRAE Region VI CRC Chapter Summary Report**

La Crosse Area

115

[www.ashraelacrosse.org](http://www.ashraelacrosse.org)



# Special Chapter Activities

- Tour of Kwik Trip Food Preparation and Distribution Facility
  - ammonia refrigeration
  - ice cube production
  - freeze / cool facility
- Free pizza and soda!





# Success Stories

1. Raised \$800 through membership donations to fund student scholarships
2. Susanna Hanson is the 2013 CRC Chair; all CRC sub-committee chairs are filled
3. Mick Schwedler won the 2011 Standards Achievement Award



# Lessons Learned

1. Finding committed chairs and members continues to be a challenge
2. Discuss scholarship funding before announcing it to students
3. Time away from work is becoming more of a challenge / money for CRC trip



# Finances

- Accounts
  - Checking and Savings ~\$8,000
  - WTC Foundation Endowment Fund ~\$20,000
- Dues are only source of income
- Local companies sponsored 2 meetings



# Finances

(Effective date DD/MM for Balances)	YTD Reported 2010/09	Reported 2009/08	Reported 2008/07
Investment Fund Balance (endowment)	\$20,000 (\$ 700)	\$20,000 (\$1970)	\$20,000 (N/A)
Operational Fund Balance (bank accounts)	\$8267	\$7063	\$5869
Chapter Dues	\$2040	\$3330	\$1575
Members' Cost of Meals	\$20	\$25	\$25
Date of Last Chapter Audit	3/15/2011	4/19/2010	4/21/2009



# Membership Promotion

- Net increase in membership
- Adding about one new member / month
- Membership page was added to website
- Highlight a “Member of the Month”
- Membership night with DL Dennis Stanke



# Chapter Program Activities

- 20% increase in chapter meeting attendance two years in a row!
- Energizing Healthcare Gundersen Lutheran Net Zero by 2014 – Jeff Rich
- Assessment of High Penetration of Photovoltaics in Wisconsin – Doug Reindl



# Student Activities

- Shawn O'Brien, new chair / great addition
- Award four \$500 scholarships
- “Meet an Engineer” event during E-week
  - 23 students from local high schools
  - 6 engineers / overview / round table / pizza
  - teachers asked for it to be an annual event



# Chapter Technology Transfer

- E-Week Joint Societies Meeting: Carbon Tax / Innovation – Congressman Ron Kind
- Joint ASHRAE / PMI Meeting: Keys to Successful LEED Projects – Eric O’Neill



# Research Promotion

- Continue to fall short of the goal
- Calling campaign is currently in full swing
- May chapter program: ASHRAE RP-1345  
Waterside Fouling Performance of Braze  
- Plate Type Condensers in Cooling Tower  
Applications - Lorenzo Cremaschi



# Chapter History



## History of a Person

**DENNIS STANKE**  
**ASHRAE Fellow and DL**  
**Staff Applications Engineer**  
**Trane Commercial Systems,**  
**Ingersoll-Rand**  
**La Crosse, WI**



# Communications

- Dalia Estrada, new newsletter editor
- Website updated monthly
- No remote meetings this year
- “Meet an Engineer” event reported on by two local TV stations