



La Crosse Area 115

2016 – 2017 ASHRAE
Region VI CRC
Chapter Summary Report

Region VI

Membership Promotion



- >50% of new members are YEA
- Recruited several members with previously canceled memberships

	2016-17	2015-16
Area-Assigned Members (without students)	<u>153</u>	<u>153</u>
Chapter Dues Paying Members (CDPM)	<u>65</u>	<u>96</u>
New Members to Date (AAM)	<u>6</u>	<u>8</u>
Members Delinquent to Date (AAM)	<u>12</u>	<u>6</u>

Region VI

Chapter Program Activities

- Six technical sessions
- Average attendance of 31 people/session
- One technical tour



Region VI

Chapter Technology Transfer



- Two DLs
 - Luke Leung – Ammonia Refrigeration
November 2016
 - Victor Goldschmidt – Integrating Net Zero
December 2016
- Joint Societies Event (ASHRAE, IEEE, ASME)
 - “Water Quality in Process Water”
 - FIRST Robotics

Chapter Technology Transfer



Month	Program	Speaker(s)
September	Adapt Today to Shape Tomorrow	President Tim Wentz
October	Gundersen Health System – Sparta Clinic	Kurt Schroeder Jake Beran Graham Linn
November	21 st Century Tall Building Design	Luke Leung (DL)
December	How do Engineers Think?	Victor Goldschmidt (DL)
January	Tour: UW-La Crosse Student Center	
February	Water Quality in Process Water (Joint Societies Meeting)	Jim Poehling
March	Air Cleaning Devices (Hosted by WTC Student Branch)	Brian Hafendorfer
April	ASHRAE Webcast “Take Control: Using Analytics to Drive Building Performance”	ASHRAE
May	Refrigerants	Rick Wentling

Student Activities



- Reinvigorated our relationship with WTC Student Branch
- Two \$675 Scholarship Recipients
 - Western Technical College
 - Chippewa Valley Technical College
- Engineers Week

	2016-17	2015-16
New Student Members	<u>9</u>	<u>8</u>
Student Branches	<u>1</u>	<u>1</u>
Student Meetings		

Research Promotion



	2016-17	2015-16
Chapter Goal	<u>\$7500</u>	<u>\$7500</u>
Total Dollars Collected	<u>\$2006</u>	<u>\$2242</u>

Region VI

YEA (Young Engineers in ASHRAE)



- Interest in YEA has waned
- Six YEA Events
 - Best: tour of NOAA facility
 - Best: fireside chat with Victor Goldschmidt
 - Worst: pizza and darts
- Four social events

Grassroots Gov't Affairs



- We had some governmental interaction through personal communications
 - School districts

of GGAC Activities
of Officials Identified

2016-17

2015-16

0

0

many

many

Region VI

Chapter History



- “History of Trane’s TRACE™ Software”
- Continued use of Google Drive and Google Photos for storage and display

Chapter Display at CRC

2016-17

*History of Trane’s
TRACE™
Software*

2015-16

*Absorption Chiller
Manufacturing in
La Crosse*

Region VI

Communications



- Monthly electronic newsletters
 - Promote local events
 - Promote society events
- Identifying which social media platforms to use

Newsletter Editor: Sarah Hilden [View this email in your browser](#)

ASHRAE La Crosse Area Chapter August 2016 Announcements

In this issue...

- [Message from the Chapter President](#)
- [September Program: Tim Wentz, ASHRAE President](#)
- [Distinguished Service Award – Gregory Meeuwssen](#)
- [Lee Burgett Memorial Scholarship Golf Outing](#)
- [Thank you from Blake Sterland, CVTC](#)
- [September YEA Event](#)

Message from the Chapter President

Newsletter Editor: Sarah Hilden [View this email in your browser](#)

ASHRAE La Crosse Area Chapter March 2017 Newsletter

In this issue...

- [March Program: Air Cleaning Devices](#)
- [Engineer's Week Recap](#)
- [What is LeaDRS? Kit's Take](#)
- [CRC Registration Now Open!](#)
- [Save the Date!](#)
- [You can still apply for Leadership U!](#)
- [ASHRAE Learning Institute](#)

**March Program:
Air Cleaning Devices**

Region VI

Finances



- Budget established late summer 2016
- Annual, independent audit scheduled for summer 2017

Finances



As of 4/10/2017	YTD Reported 2016/17	Reported 2015/16	Reported 2014/15
Investment Fund Balance	~\$30,000 (2 × \$675)	\$30,085 (2 × \$650)	\$33,253 (2 × \$750)
Operational Fund Balance	\$20,210	\$18,908	\$18,257
Chapter Dues	\$40/person	\$40/person	\$40/person
Members' Cost of Meals	\$20 – free	\$20 – free	\$20 – free
Date of Last Chapter Audit	Expected this summer	6/30/2016	5/27/2015

Chapter Opportunity Fund



- Awarded \$2500 from Region VI
- Used to support chapter E-Week/STEM Promotion by offsetting the cost of supplies
- Thank you!



Region VI

Special Chapter Activities



- Engineers Week
 - Student Activities
 - 195 eighth graders (versus 130 last year)
 - 38 volunteers from 3 different employers (versus 40 and 5 last year, respectively)
 - 9 middle schools (versus 5 last year)
 - Three activities: PB&J robot, acoustics lab tour, laboratory tour and activities
- Joint Societies Meeting
 - Social hour and FIRST robotics demonstrations
 - Dinner and presentation

Special Chapter Activities



- Lee Burgett Memorial Scholarship
 - Scholarship is now established
 - First payment to the ASHRAE Foundation is due this summer
- Chapter Visioning
 - Started by Goldschmidt in December
 - Continuing with local facilitator – end of April
 - Why do we exist? Why do we do, what we do?
 - How can we get membership excited to participate and volunteer?

Success Stories



1. Early preparation leads to later success
2. We've built upon our Student Activities Engineers Week event immensely
3. Chapter visioning exercise has the potential to reinvigorate our leadership

Lessons Learned



1. Chapter leadership mostly comes from the same department of the same company—expect turnover
2. When you empower people, hold them accountable
 - a) Ask how things are going; offer help; clear hurdles; take responsibility; don't micromanage
3. Transitional documents



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